

## Medicall - India's Premier Medical Equipment Expo



Based on the inputs from Visitors as well as the Exhibitors, the organisers have decided to organise two shows in a year. The first show will be at Hyderabad, Nizam Grounds in February 2010, 19<sup>th</sup> to 21<sup>st</sup> and the second show will be at Chennai, Chennai Trade Centre in August 2010, 6<sup>th</sup> to 8<sup>th</sup>.

## Why Chennai ?

Chennai ■

# Medicall 2010

Chennai | August 06 - 08  
Chennai Trade Centre

### Why Chennai is ideal location for exhibiting your products?

- ▶ Chennai is the Head Quarters for First Corporate Hospital in India - Apollo Hospitals
- ▶ Chennai is one of the leading cities attracting medical tourists
- ▶ New Universal Health Insurance scheme introduced by South Indian states has attracted lot of investors in Health Care Industry in South India.
- ▶ Many new Health cities coming in and around Chennai
- ▶ Chennai is easily accessible by Rail, Road and Air.
- ▶ Chennai Trade centre is located 3 kms form international airport.

### Visitor Promotion

- Direct mailers to 50,000 hospitals and nursing homes all over India
- Reaching out to hospital owners through their Association's News Letters.
- Email Campaign through extensive database
- Innovative SMS Campaign
- Advertisement in popular Medical Magazines and Medical Associated Journals
- Free Entry Pass will be sent to major hospitals
- Innovative Seminars will attract target audience.

Organized by

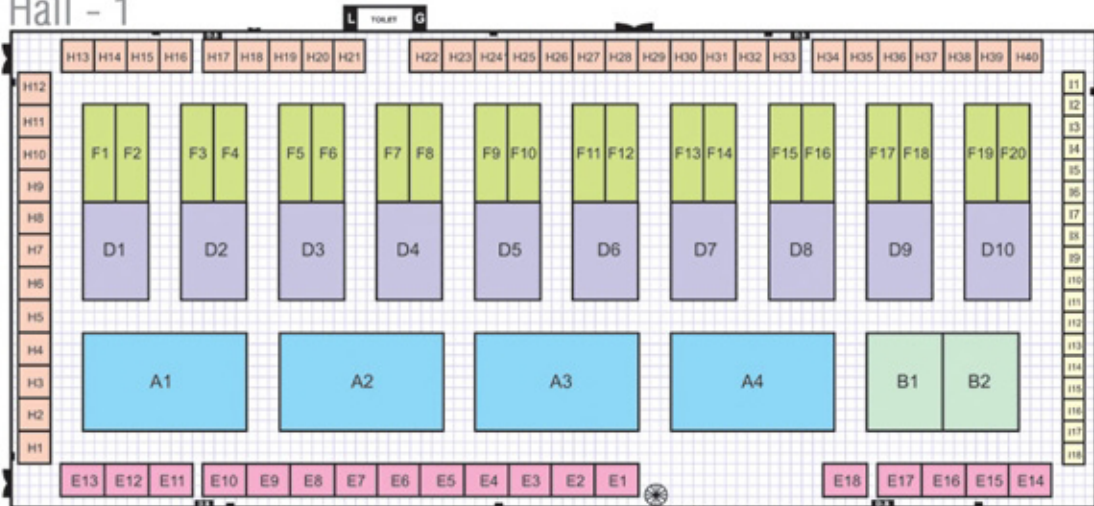


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For Sponsorship / Stall Bookings  
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# Stall Layout

## Hall - 1



### Layout of Stalls Size:

A1 - A7	15mx9m - 7nos	F1 - F30	9mx3m -30nos
B1 - B2	9mx7m - 2nos	G1 - G3	6mx6m - 3nos
C1	9mx9m - 1no	H1 - H68	3mx3m - 68nos
D1 - D15	9mx6m -15nos	I1 - I18	2mx2m - 18nos
E1 - E30	4mx3m -30nos		

### Cost of Participation

- Indian Exhibitors : Rs. 7,500 / Sq.Mts.  
(Plus Government Service Tax)
- Foreign Exhibitors : US \$ 210 / Sq. Mts.

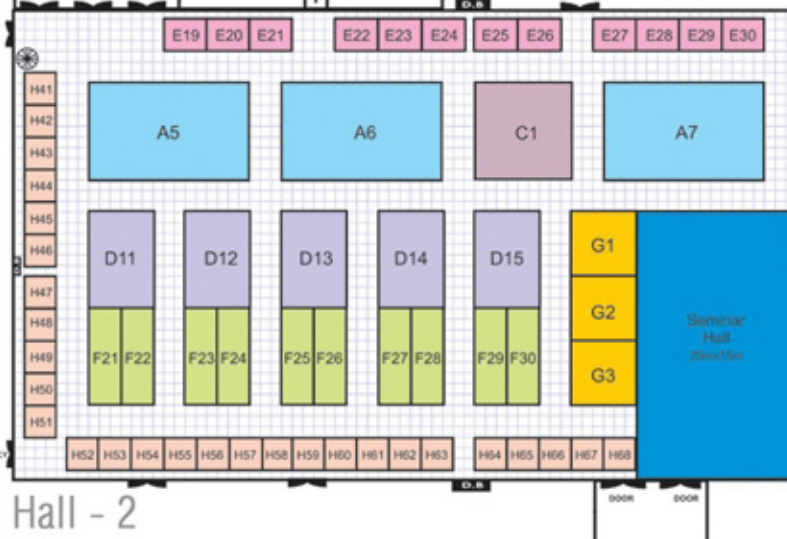
### Vantage Charges

- 4 Sides Opening 25 % Extra
- 3 Sides Opening 15 % Extra
- 2 Sides Opening 10 % Extra

### Your Exhibition Package Includes :

1. White Modular Shell, back wall and side walls.
2. Fascia board with Company name and Stand number
3. Table, Chair, Spotlights and waste basket
4. Quality Carpet and Stand Cleaning
5. Listing in the Official Exhibition Catalogue including Company and Product details.
6. Exhibitor Badges
7. 24 hours Security

Entrance →



## Hall - 2

Medicall - India's Premier  
Medical Equipment Expo

5th Edition

**Medicall**  
*hospital needs expo*

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